

## Experience

### UX / Frontend Developer - Fly App

2022, ATLANTA - REMOTE

- Designed responsive MERN-stack web app, deployed with Heroku.
- Leading v2.0 development with Airplane Manager API pulling live charter flight empty-leg data to populate auction detail.

### UX / UI Design Intern - Pepper Square

2021, BENGALURU - REMOTE

- Developed proposals for both web and mobile applications to a range of in-house and client-side projects.
- Crafted prototype demos presenting user flow and micro interactions, provided illustrations to support blog articles and case study content.

### Freelance UX Designer - 530 Media Lab

2020 - 2021, LONG BEACH - REMOTE

- Designed the Color Selector & Profile Selector mobile applications for Vinyl Visions; a leading supplier of vinyl door and window trim.
- Eliminated need to manufacture and distribute annual swatch booklets and product catalogs.

### eComm Ops Specialist - Oaklandish

2018 - 2020, OAKLAND

- Directed enhanced eComm operations for leading Bay Area apparel brand, housing up to seven sub-label or third-party product lines.
- Published and merchandised all product, handling fulfillment, logistics, and CRM through a streamlined, omni-channel approach.

### eComm Sales Manager - The Hundreds

2009 - 2017, LOS ANGELES

- Spearheaded online sales activity, publishing all collections in tandem with launch and analysis of digital marketing campaigns.
- Hired, trained, and managed team of up to a dozen team members, while scaling processing yield nearly 400%.
- Executed dashboard migrations, platform integrations, and site redesigns, serving as executive liaison to third-party developers.

### Art Director - Prestige Music Group

2007 - PRESENT, ATLANTA

- Established web presence across key platforms, coupled with comprehensive rebranding initiative.
- Launched partnership with Triple Vision Record Distribution --Rotterdam, using the Label Engine platform.

## Education

### Georgia Institute of Technology

2021 - 2022, ATLANTA

Full Stack Flex Coding Bootcamp

### University of California, Berkeley

2019 - 2020, SAN FRANCISCO

Certified in User Experience Design

### University of Central Florida

2004 - 2007, ORLANDO

B.A. Entrepreneurial Management

FL Merit Academic Scholarship

Certified in Digital Video Production

## Tools

**Web Development:** HTML5 · CSS3 · Javascript · React · Handlebars · jQuery · Bootstrap · Bulma · Materialize · Express · Node · MongoDB · MySQL · GraphQL · REST API · IndexedDB · Heroku · Insomnia · Jest · Webpack · Babel

**UX Design:** Figma · XD · Illustrator · Photoshop · Premier Pro · InDesign · Lightroom · Procreate · InVision · Sketch · Autodesk · Vectr · CorelDraw · Miro · Lucid Chart

**eCommerce:** Magento 2.0 · WordPress · Shopify Plus · Squarespace · Wix · Full Circle · Brightpearl · Retail Pro · NuOrder · Lightspeed · Blastramp · Mailchimp · Klaviyo · Google Analytics · Constant Contact · Trello · Slack · Cybersource · Authorize · WooCommerce

## Skills

Full Stack Development  
Graphic Illustrations  
Visual Design  
Branding/Style Guides  
Design Systems  
Ideation  
Diagramming  
Heuristic Analysis  
Prototyping  
Wire Framing  
User Flows

User Research  
Product Design  
Usability Testing  
Typography  
Story Boarding  
CRM  
Digital Marketing  
Inventory Audits  
Software Integration  
Platform Migration  
Team Lead